



Sponsor Application for Newtown Yoga Festival

Application Deadline: July 15th

We are looking for several community organizations/businesses to be Underwriters for this year's event.

Sponsorships help us cover the costs of more costly promotions (advertising, banners, flyers, etc.) and entertainment (music, onsite activities, t-shirts, water bottles).

Hero Sponsor (\$1,500 or more)

- Exclusive recognition as the title sponsor for the festival and mention during the opening and closing ceremonies
- Recognition through signage and signup forms on sponsor table at event
- Large logo placement on promotional materials distributed via the NYF website, email campaigns, Facebook, Twitter, and local media outlets, etc.
- A fully dedicated webpage on the NYF website <http://newtownyogafestival.org/>
- Social media posts recognizing your sponsorship
- Free vendor space at the event
- Unlimited tickets to the festival

Warrior 1 Sponsor (\$500 or more)

- Recognition through signage and signup forms on sponsor table at event
- Large logo placement on promotional materials distributed via the NYF website, email campaigns, Facebook, Twitter, and local media outlets, etc.
- A fully dedicated webpage on the NYF website <http://newtownyogafestival.org/>
- Social media posts recognizing your sponsorship
- Free vendor space at the event
- 5 tickets to the festival

Warrior 2 Sponsor (\$250-\$499)

- Small logo placement on all promotional materials distributed via the NYF website, Facebook, Twitter, and local media outlets, etc.



Sponsor Application for Newtown Yoga Festival

Application Deadline: July 15th

- Social media posts recognizing your sponsorship
- Free vendor space at the event
- 4 tickets to the festival

Warrior 3 Sponsor (up to \$249)

- Small logo placement on all promotional materials distributed via the NYF website, Facebook, Twitter, and local media outlets, etc.
- Social media posts recognizing your sponsorship
- Free vendor space at the event
- 3 tickets to the festival

Beverage Sponsor

Organizations willing to donate beverages (tea, water, etc.) for festival participants will be given prominent signage and a table for distributing those beverages.

Matching Gifts

Many companies match contributions that their employees make to non-profit institutions such as The Avielle Foundation. Most matches are on a 1:1 basis, but some companies match 2:1 or 3:1. Upon making your own gift, you may request your company to match it. Matching gift forms are usually available in your company's human resources.

***** PLEASE EMAIL AN IMAGE OF YOUR LOGO FOR OUR WEBSITE AND MARKETING PURPOSES *****



Sponsor Application for Newtown Yoga Festival

Application Deadline: July 15th

Sponsorship Confirmation

Yes, we are proud to support the Newtown Yoga Festival. We authorize Newtown Yoga Festival to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

_____ Hero Sponsor	\$1,500 or more
_____ Warrior 1 Sponsor	\$500 or more
_____ Warrior 2 Sponsor	\$250 to \$499
_____ Warrior 3 Sponsor	Up to \$249
_____ Beverage Sponsor	

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-Mail: _____

To insure that your company logo is included on the marketing materials, please return this form by **July 15th**. Once this form is received, someone will contact you regarding the artwork for the marketing materials.

Proceeds solely benefit The Avielle Foundation.

Payment Information

Payment Method:

Check Credit Card (Please call Nick at 203-491-0304 to process your payment.)

Please make check payable to: The Avielle Foundation. Mail to P.O. Box 686, Newtown, CT 06470

THANK YOU FOR YOUR SUPPORT!

Newtown Yoga Festival | c/o The Avielle Foundation | P.O. Box 686 | Newtown, CT 06470 |
newtownyogafestival.org | newtownyogafestival@gmail.com